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**Press Release**

## Indian Ceramics 2014 on track for success

- **All the key global players have registered**
- **Indian government and industrial associations are supporting Indian Ceramics**
- **Show also features a high-caliber supporting program**

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Two months before it opens, Indian Ceramics is already well on track for success: Again in 2014 this trade show is attracting all the key global players and exhibitors. The event showcases the entire spectrum of classical ceramics, from raw materials to technical ceramics. Among the line-up of companies already registered are international market leaders such as Craven Fawcett, Cretaprint, De Boer, Dorst, Eirich, Esmalglass-Itaca, Händle, H&R Johnson, Imerys, Netzsch, SACMI, Sibelco, SITI B&T, Smalticeram, Smaltochimica, System, Torrecid and Verdes.

Indian Ceramics 2014 will also be featuring an approximately 400 m<sup>2</sup> Italian pavilion, organized by ACIMAC (Association of Italian Manufacturers of Machinery and Equipment for Ceramics) in cooperation with ICE (Italian Trade Promotion Agency). This is considerably larger than last year, and therefore an indication of the strong interest there is in the Indian market on the part of the Italian ceramics industry.

Indian Ceramics is being supported by the Indian government and industrial associations along with their regional offices. These include respected associations such as the Central Glass and Ceramics Research Institute; support has also been pledged by all the ceramics associations in Morbi and Thangadh, for example the Gujarat Ceramic Floor Tiles Manufacturers Association, the Morbi-Dhuva Glaze Tiles Association, the Morbi Chamber of Commerce and Industry in Thangadh and associations based in Gujarat such as the Federation of Ceramic Industries, the Panchal Ceramic Association and the Gujmin Industry Association in Ahmedabad. In addition

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"INIZIO, 507 & 508, 5th Floor, Cardinal Gracias Road, Opp. P&G Building, Chakala, Andheri (E), Mumbai - 400 099. India.  
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promotional activities have been carried out in the Arab region and in Southeast Asia, and cooperations have been entered into with the corresponding industrial associations, such as the Bangladesh Ceramic Wares Manufacturers Association.

The exhibition is being accompanied by a high-caliber supporting program. Taking place in parallel with Indian Ceramics is the first **Innovation Exchange**. This unique platform for participants in the show, for consultants, technical people and think tanks provides insights into the latest trends, new technologies, developments in sustainability and tried-and-tested processes in the ceramics industry. A series of 30-minute lectures by respected industry experts will be featured on each day of the show. The discussions and debates engaged in here present an opportunity for high-level exchange of experience with the experts. The program of events here is free of charge to all visitors to Indian Ceramics.

Another attraction is a **Technical Workshop** for experts in the Indian heavy-clay, tile and sanitary-ware industry, organized by the journal *cfi* (ceramic forum international). The seminar, which is also supported by CERAMITEC, takes place on February 27, from 10:00 to 13:00, at the exhibition venue. Here representatives from the supplying industry will be reporting on their latest developments in energy efficiency and on quality improvements in Indian products. Leading international companies will be sending speakers to this workshop; they include De Boer Damle Pvt. LTD/IN, Imerys Ceramics Pvt./IN, NETZSCH Grinding & Dispersing – NETZSCH España, S.A./ES, SMALTOCHIMICA S.p.A./IT, SYSTEM Ceramics S.p.A./IT, Riedhammer GmbH/DE – Sacmi Group/IT, SITI B&T/IT and Nutec Bickley Kilns/MX. Participation in the Technical Workshop is free of charge.

#### **Indian Ceramics**

Indian Ceramics is taking place for the ninth time between February 26 and 28, 2014, at the Gujarat University Exhibition Centre in Ahmedabad. As the leading show for suppliers to the ceramics industry, this event captures the entire spectrum of classic ceramics, from raw materials through to technical ceramics. Indian Ceramics 2013 attracted 164 exhibitors, each of them showcasing their products, services and innovations to a trade audience of over 5,000 visitors. Indian Ceramics 2014 – powered by CERAMITEC – is organized by MMI India Pvt. Ltd, a subsidiary of Messe München International.

#### **About Messe München International**

Messe München International is one of the world's leading trade-show companies. At its Munich location alone, it organizes around 40 trade shows for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors and over two million visitors take part in the events in the Messe München exhibition center, in the ICM - Internationales Congress Center München and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited. In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South Africa. With nine

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# INDIAN ceramics 2014

9th Annual Ceramic Materials, Machinery,  
Supplies & Technology Show

February 26-28, 2014

Gujarat University Exhibition Centre, Ahmedabad, India

associated companies abroad – in Europe and in Asia – and over 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

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