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**Press release**

## **Indian Ceramics 2015 adds new hall**

- **New hall increases exhibition space by 30 percent**
- **The most important global players are registered**
- **Fair to be accompanied by sophisticated supporting program**

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**The amount of exhibition space at Indian Ceramics has increased by 30 percent compared to the last time the exhibition was held. The new Hall D replaces the former Hall C.**

Exhibitors are responding very well to the additional space. Early indications show that many international exhibitors will have much larger stands at Indian Ceramics than they did last year. Another advantage of the new hall is that distances between the halls are much shorter and visitors can get to both halls quickly and conveniently.

Two months before Indian Ceramics 2015 opens its gates, all important global players are registered for the fair. Market leaders such as Beralmar, Cleia, Craven Fawcett, Cretaprint, Dorst, Eirich, Esmalglass-Itaca, Händle, H&R Johnson, Imerys, Netzsch, Sabo, SACMI, Saint Gobain, Sibelco, SITI B&T, Smalticeram, Smaltochimica, System, Torrecid, Verdes and many more will be represented there. They cover the entire range of classic ceramics as well as everything from raw materials to technical ceramics.

In addition, ACIMAC (Association of Italian Manufacturers of Machinery and Equipment for Ceramics) is collaborating with the ICE (Italian Foreign Trade Institute) to organize a large Italian joint exhibition stand. This documents how interested the Italian ceramics industry is in the Indian market.

**MMI India Pvt. Ltd.**

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As always, a sophisticated supporting program will accompany the fair again in 2015. cfi (ceramic forum international) is organizing a ceramitec workshop, the motto of which is "Advances in Ceramic Raw Materials and Process Technologies." The seminar is supported by ceramitec in Munich and is being held in the Innovation Exchange Area from 10:30 to 14:00 on January 22, 2015. Well-known international companies such as Amberger Kaolinwerke, Dorst Technologies, Carborundum Universal Limited, Jyoti Ceramics Inds., XAAR, Esmalglass-Itaca, Durst Phototechnik AG and Beralmar Technologic are sending speakers to the workshop. Participation is free of charge.

The workshop will open with a panel discussion led by Karin Scharrer, Editor in Chief of cfi. Prominent participants include Rajesh Nath from VDMA India and representatives of the Indian ceramics industry.

Additional information about Indian Ceramics 2015 is available at the redesigned website at [www.indian-ceramics.com](http://www.indian-ceramics.com).

#### **Indian Ceramics**

Indian Ceramics is taking place for the tenth time between January 21 and 23, 2015, at the Gujarat University Exhibition Centre in Ahmedabad. As the leading show for suppliers to the ceramics industry, this event captures the entire spectrum of classic ceramics, from raw materials through to technical ceramics. Indian Ceramics 2014 attracted around 150 exhibitors, each of them showcasing their products, services and innovations to a trade audience of over 5,500 visitors. Indian Ceramics 2015 – powered by ceramitec – is organized by MMI India Pvt. Ltd, a subsidiary of Messe München International.

#### **Messe München International**

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited. In addition, Messe München International organizes trade shows in China, India, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

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