

Two shows - One date



March 1 - 3, 2017

Gujarat University Exhibition Centre, Ahmedabad, India

Contact:

MMI India Pvt. Ltd.

507 & 508, INIZIO,

Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

Tel.: +91-22-4255 4734 Fax: +91-22-4255 4719

Email: amita.singh@mmi-india.in

Organised by



## Application Form - National

Company

\_\_\_\_\_

Street, P. O. Box

\_\_\_\_\_

City, Postal Code

\_\_\_\_\_

Country

\_\_\_\_\_

Area Code

Telephone

Fax

\_\_\_\_\_

E-mail

\_\_\_\_\_

Contact:  Mr.  Ms.

Position

\_\_\_\_\_

**Deadline: 15th Dec. 2016**

Full price will be applicable after 31st Dec. 2016  
(Space will be allocated on first come  
first serve basis as per space availability)

Member of the following trade associations:

\_\_\_\_\_

Website

Legal Representative (President, Chairman,  
General Manager, etc.)

\_\_\_\_\_

(1) Manufacturer  (2) Dealer  (3) Importer  (4) Distributor  (5) Service Company (multiple entries possible)

Headquarter of the parent company with full address and country: \_\_\_\_\_

Under which country would you like to be included in the statistics:  Headquarters  Branch Country: \_\_\_\_\_

### BILLING ADDRESS (only if address differs from above)

Company

\_\_\_\_\_

Telephone

\_\_\_\_\_

\_\_\_\_\_

Fax

\_\_\_\_\_

Address

\_\_\_\_\_

E-mail

\_\_\_\_\_

\_\_\_\_\_

Contact

\_\_\_\_\_

### PARTICIPATION FEES:

We wish to participate and apply for  Sqms.

Space Category **	Price per sqm	Hall	Booth No.	front x depth m x m
Shell Scheme (Constructed Booth) minimum 9 sqm For space applications smaller than 18 sqm, shell scheme packages provided by MMI India are mandatory.	₹ 13,750 + Tax			
* Bare Space (Raw Space) above 18 sqms.	₹ 12,650 + Tax			

\* min. 9 sqm. (plus applicable taxes)

### One time maintenance and installation fee:-

- Stand Space from 9-20sqm INR 4000 + Tax
- Stand Space from 21sqm and above INR 8000 + Tax

This application form is only valid in conjunction with : A down payment of 30% of the participation fee upon receipt of the corresponding invoice.

### Co-exhibitors :

A charge of ₹ 15,000 will be applicable for each co-exhibitor or additionally represented company. Please fill in page 4 for each co-exhibitor or represented company.

The attached Participation Terms as well as the Technical Guidelines are recognised as legally binding in all parts.  
Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MMI India in respect of the above trade fair.

Place and Date

Company stamp and legally binding signature.

Organizer: MMI India Pvt. Ltd. \*INIZIO, 507 & 508, 5th Floor, Cardinal Gracias Road, Opp. P&G Building, Chakala, Andheri (E), Mumbai - 400 099, India. Tel.: +91-22-4255 4734 Email: amita.singh@mmi-india.in

Two shows - One date

**INDIAN  
Ceramics  
2017**  
12th Annual Ceramic Materials, Machinery,  
Supplies & Technology Show



**March 1 - 3, 2017**

Gujarat University Exhibition Centre, Ahmedabad, India

Contact:

MMI India Pvt. Ltd.

507 & 508, INIZIO,

Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

Tel.: +91-22-4255 4734 Fax: +91-22-4255 4719

Email: amita.singh@mmi-india.in

Organised by



## Index of Products and Services (Attachment to INDIAN Ceramics 2017 application form)

**Important: Completion of this form is mandatory**

Company

---

Street, P.O. Box

---

Country, Town, Postal Code

---

We shall be presenting exhibits and/or services which come under the following product group(s) in the INDIAN Ceramics 2017 product index:

- |  |  |
|--|--|
| <input type="checkbox"/> Raw materials and additives, production materials and ancillaries | <input type="checkbox"/> Analysis and laboratory equipment                               |
| <input type="checkbox"/> Storage   | <input type="checkbox"/> Plant construction, engineering                                 |
| <input type="checkbox"/> Conveying   | <input type="checkbox"/> Dust extraction, filtering                                      |
| <input type="checkbox"/> Feeding/batching  | <input type="checkbox"/> Handling, packaging, automation                                 |
| <input type="checkbox"/> Weighing  | <input type="checkbox"/> Tools, spares, replacement parts                                |
| <input type="checkbox"/> Crushing, grinding, milling                                       | <input type="checkbox"/> Protection of the environment                                   |
| <input type="checkbox"/> Grading, separation   | <input type="checkbox"/> Technical ceramics, components/ services                        |
| <input type="checkbox"/> Mixing, blending  | <input type="checkbox"/> Research and training, technology transfer                      |
| <input type="checkbox"/> Shaping   | <input type="checkbox"/> Trade and specialist literature, associations and organisations |
| <input type="checkbox"/> Glazing, decorating, surface treatment                            | <input type="checkbox"/> Digital Inks  |
| <input type="checkbox"/> Heat treatment / Refractories                                     | <input type="checkbox"/> Digital printing & Technology                                   |
| <input type="checkbox"/> Measurement and control   |  |

If you have specified more than one main group, please state here where your principal emphasis lies:

---

- Trademarks** (As a dealer/distributor, please fill in which brands you will exhibit at Indian Ceramics 2017)

---

---

**Company profile:**

---

---

---

---

Two shows - One date

**INDIAN**  
**Ceramics**  
12th Annual Ceramic Materials, Machinery,  
Supplies & Technology Show



**March 1 - 3, 2017**

Gujarat University Exhibition Centre, Ahmedabad, India

Contact:

MMI India Pvt. Ltd.

507 & 508, INIZIO,

Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

Tel.: +91-22-4255 4734 Fax: +91-22-4255 4719

Email: amita.singh@mmi-india.in

Organised by



## Product offering INDIAN Ceramics 2017

### Raw materials and additives, materials and aids

- Natural ceramic raw materials
- Synthetic ceramic raw materials
- Ceramic bodies
- Raw materials for the manufacture of glaze
- Frits
- Glazes
- Engobes
- Pigments / body color and decoration colors
- Glass granules
- Precious Metals
- Metal complex salt solution
- Plasticizers
- Grinding balls
- Hard materials
- Electrolytes
- Metal powders
- Coated powder
- Nanopowders
- Pressing aid
- Binding tool
- Deflocculant
- Other

### Store

- Silos
- Big Bags
- Level Measurement
- Discharge aids
- Clay deposits

### Promote

- Excavator
- Webbing
- Bucket
- Snails
- Bucket conveyors
- Pneumatics
- Vibratory feeders
- Chain Conveyor
- Pump
- Material Handling Systems

### Filling / dosing

- Snails
- Tapes
- Feeder
- Flowmeter

### Weigh

- Scales
- Pressure Cells

### Crush

- Mills
- Crusher
- Shredding / cutting
- Waste shredder
- Mills
- Pug mills
- Saw

### Classification / Separation

- Seven
- Sight
- Sort
- Pick out
- Removal
- Magnetic separation
- Wet separation process
- Cyclone
- Fling

### Mix

- Stirrer
- Kneader
- Mixer
- Marsh plants
- Filter mixer
- Strainer

### Form

- Agglomeration / Granulation
- Pelleting
- Briquetting
- Isostatic pressing
- Dry pressing
- Extruding
- Calibrate
- Calendering / rolls
- Punch
- Casting / Injection
- Roll
- Garnish
- Chamfering
- Cutter
- Mouthpieces
- Matrices
- Blowers
- Form

### Glazing Decorating / Surface Treatment

- Decals
- Polishing machines for tiles
- Glazing for tiles
- Glazing for dishes
- Glazing for sanitary
- Spraying robot
- Decorating
- Screen printing machines and accessories
- Ruling
- Stamp Machines
- Grinding plants
- Gap and cutting machines
- Profiling
- Other

### Heat treatment / Refractories

- Exhaust gas treatment
- Burner systems
- Kiln Furniture
- Refractory Materials
- Furnaces
- Sinter plants
- Temperature layers
- Dryer
- Hot isostatic pressing
- Equipment for Ovens

### Measure / control / rules

- Measurement and control devices
- Control Systems
- Process Visualization

### Analytical / Laboratory

- Analyzers
- Testers
- Laboratory Furnaces
- Laboratory
- Services

### Construction / Engineering

#### Dust / Filter

- Filter
- Wet Scrubbers

#### Handling / packaging / automation

- Robot
- Loading and unloading
- Stages
- Storing and stacking
- Subsidence
- Palletizing
- Bundling
- Material handling systems
- Tilting tables
- Foil wrappings
- Sort
- Strapping
- Sign
- Shrink packaging

#### Tools / spare / wear parts

#### Environmental

- Dust
- Flue gas cleaning plants
- Other cleaning systems
- Heat recovery systems
- Water treatment plants

#### Technical ceramics, components / services

#### Teaching / research / technology transfer

#### Publishers / associations / organization

Two shows - One date



March 1 - 3, 2017

Gujarat University Exhibition Centre, Ahmedabad, India

Contact:

MMI India Pvt. Ltd.

507 & 508, INIZIO,

Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

Tel.: +91-22-4255 4734 Fax: +91-22-4255 4719

Email: amita.singh@mmi-india.in

Organised by



## Application for registration of co-exhibitors or represented companies (to be filled in by main exhibitor)

### MAIN EXHIBITOR

STAND NO. (if already known) COMPANY | \_\_\_\_\_

| \_\_\_\_\_ CONTACT | \_\_\_\_\_ Tel | \_\_\_\_\_

We hereby authorize the company below as co-exhibitor or additionally represented company at our stand at Indian Ceramics 2017. The company has all technical and commercial documents necessary for the information of visitors concerning the exhibits on display. The exhibits correspond with the Index of Products and Services of Indian Ceramics 2017.

CO-EXHIBITOR

ADDITIONALLY REPRESENTED COMPANY

Company

| \_\_\_\_\_

Street, P. O. Box

| \_\_\_\_\_

City, Postal Code

| \_\_\_\_\_

Country

| \_\_\_\_\_

Area Code

Telephone

Fax

| \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_

E-mail

| \_\_\_\_\_

Website

| \_\_\_\_\_

Contact:  Mr.  Ms.

Position

Legal Representative (President, Chairman,  
General Manager, etc.)

| \_\_\_\_\_ | \_\_\_\_\_

(1) Manufacturer  (2) Dealer  (3) Importer  (4) Distributor  (5) Service Company (multiple entries possible)

Headquarter of the parent company with full address and country:

Under which country would you like to be included in the statistics:  Headquarters  Branch Country: \_\_\_\_\_

### INDEX OF PRODUCTS AND SERVICES

Raw materials and additives, production materials and ancillaries

Storage

Conveying

Feeding/batching

Weighing

Crushing, grinding, milling

Grading, separation

Mixing, blending

Shaping

Glazing, decorating, surface treatment

Heat treatment / Refractories

Measurement and control

Analysis and laboratory equipment

Plant construction, engineering

Dust extraction, filtering

Handling, packaging, automation

Tools, spares, replacement parts

Protection of the environment

Technical ceramics, components/ services

Research and training, technology transfer

Trade and specialist literature, associations and organisations

Digital Inks

Digital Printing and Technology

The application fee is ₹ 15,000 for each co-exhibitor or additionally represented company admitted and will be charged to the main exhibitor. The minimum catalogue entry free of charge includes the company name, hall and stand number as well as entry in the online exhibitor list. Further services will be offered on a separate order form in the Exhibitors' Manual.

Place and Date

Company stamp and legally binding signature. (main exhibitor & co-exhibitor)

Organizer: MMI India Pvt. Ltd. "INIZIO, 507 & 508, 5th Floor, Cardinal Gracias Road, Opp. P&G Building, Chakala, Andheri (E), Mumbai - 400 099, India. Tel.: +91-22-4255 4734 Email: amita.singh@mmi-india.in

**Two shows - One date**

**INDIAN  
Ceramics  
2017**  
12th Annual Ceramic Materials, Machinery,  
Supplies & Technology Show



**March 1 - 3, 2017**

Gujarat University Exhibition Centre, Ahmedabad, India

Contact:

**MMI India Pvt. Ltd.**

507 & 508, INIZIO,

Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

**Tel.:** +91-22-4255 4734 **Fax:** +91-22-4255 4719

**Email:** amita.singh@mmi-india.in

**Organised by**



**Extract from the Terms of Participation A and B**

**B3. Co-exhibitors and additionally represented companies**

The participation of companies as co-exhibitors/additionally represented companies (cf. A 4) is on principle possible. Participation is, however, subject to MMI's prior authorization. Permission to participate may be granted only if the co-exhibitor/additionally represented company would also be eligible to participate as an exhibitor.

The registration fee for each co-exhibitor and any additionally represented company is INR 15,000. This fee is including the minimum catalogue entry with company name, hall and stand number as well as entry in the online exhibitor list.

Co-exhibitors and additionally represented companies must be registered on a separate form by the main exhibitor.

If, during the fair, the Exhibition Management finds co-exhibitors/additionally represented companies that have not been registered, a surcharge of INR 10,000 will be payable.

**A4. Co-exhibitors and additionally represented companies**

A co-exhibitor is one who presents his own goods or services, using his own staff on the stand of another exhibitor (the main tenant). This definition includes group companies and subsidiaries. Agents and representatives are not admitted as co-exhibitors.

In the case of an exhibitor who manufactures in his own right, an additionally represented company is any other company whose goods or services are offered by the exhibitor.

If an exhibitor, who is a distributor, displays not only the products of one manufacturer but also the goods and services of other companies, then these count as additionally represented companies.

Admission of the exhibitor does not mean that a contract has been concluded between the co-exhibitors registered by him for participation or other companies he additionally represents and MMI. The participation of co-exhibitors is only allowed if they have been admitted for participation by MMI.

The participation of companies as additionally represented companies is only allowed if this is foreseen in the Special Terms of Participation B and they have been admitted for participation by MMI.

Co-exhibitors and additionally represented companies may only be admitted for participation by MMI if they would have qualified for admission as exhibitors in their own right. The participation of co-exhibitors and the participation of companies as additionally represented companies is then subject to payment of the relevant charges if this is required by the Special Terms of Participation B. The charge for co-exhibitors and additionally represented companies is payable by the given exhibitor; it can also be invoiced subsequently by MMI after the trade fair is over.

The exhibitor is responsible for ensuring that his co-exhibitors and other companies he represents comply with the Terms of Participation A and B, the Technical Guidelines as well as the instructions of the Trade Fair Management. The exhibitor is liable for the debts and negligence of his co-exhibitors or additionally represented companies as if they were his own. If co-exhibitors make direct use of MMI services, MMI is entitled to invoice the exhibitor for these services. He is jointly and severally liable.

**Two shows - One date**



**March 1 - 3, 2017**

Gujarat University Exhibition Centre, Ahmedabad, India

Contact:

**MMI India Pvt. Ltd.**

507 & 508, INIZIO,

Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

Tel.: +91-22-4255 4734 Fax: +91-22-4255 4719

Email: amita.singh@mmi-india.in

Organised by



## Title of the trade fair

**Two shows - One date**



### Venue:

**Gujarat University Exhibition Centre, Ahmedabad, India**

### Duration and Opening hours:

March 1 - 3, 2017

March 1 - 2, 2017 - 10.00 am to 6.00 pm

March 3, 2017 - 10.00 am to 5.00 pm

### Contact:

**MMI India Pvt. Ltd.**

507 & 508, INIZIO, Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

Tel.: +91-22-4255 4734 Fax: +91-22-4255 4719

Email: amita.singh@mmi-india.in

### Organizer:

**MMI India Pvt. Ltd.**

## Terms of Participation

### Terms of Participation

All prices indicated below are net and are subject to Indian Service Tax. No value-added tax is required.

#### 1. Application

Applications are to be made on the enclosed form, which should be returned to MMI at the earliest opportunity, filled in and signed with a legally binding signature. One copy is retained by the applicant.

#### 2. Permitted exhibits and exhibitors

All domestic and foreign manufacturers or their Indian subsidiaries, general importers and specialist dealers authorized by the manufacturers are admitted as exhibitors. General importers and authorized specialist dealers may only exhibit machines and plants whose manufacturers are not represented at **Indian Ceramics 2017**. All exhibits must correspond to the relevant range of exhibits for this trade fair and be designated by name and category on the application form. Articles other than those permitted and registered, as well as used or leased machinery, may not be exhibited. MMI India has the final decision. Organisers of joint stands are not exhibitors as defined by the Terms of Participation.

#### 3. Co-exhibitors and additionally represented companies

Permission for co-exhibitors must be requested in writing. The registration fee is ₹ 15,000 plus service tax for each co-exhibitor admitted.

A co-exhibitor is one who presents his own goods or services, using his own staff, at the stand of another exhibitor (the main exhibitor). This definition includes group companies and subsidiaries. Agents and representatives are not admitted as co-exhibitors. In the case of an exhibitor who is also a manufacturer, an additionally represented company is any other company whose goods or services are offered by the exhibitor. If an exhibitor who is a distributor displays not only the products of one manufacturer but also goods and services of other companies, then these count as additionally represented companies. Admission of the exhibitor does not mean that a contract exists between MMI India and the co-exhibitors or other companies he represents. Co-exhibitors are admitted against payment. This also applies to additionally represented companies if specified in the Terms of Participation. The exhibitor must make this payment.

The amount can also be invoiced subsequently by MMI India. The exhibitor is responsible for ensuring that his co-exhibitors and other companies he represents comply with the Terms of Participation, the Technical Guidelines as well as the instructions of the Trade Fair Management. The exhibitor is liable for the debts and negligence of his co-exhibitors or additionally represented companies as if they were his own. If Co-exhibitors make direct use of MMI India services, MMI India is entitled to invoice the exhibitor for these services. He is jointly and severally liable. The exhibitor may not move, exchange or share his stand, nor surrender it either in part or in whole to third parties, without MMI India's prior written consent.

#### 4. Participation fees

The net participation fees per sqm of floor space are:

a) In the halls (minimum stand size 9 sqm for shell scheme and 18 sqm for raw space) Shell scheme: ₹ 13,750/sqm, Raw space: ₹ 12,650/sqm

Upper-storey stand space will cost 50% of the price of the respective upper-storey built-up space.

b) Besides the rent of the stand area, the participation fees include extensive services provided by MMI India, such as consultation and planning advice, publicity work, organization and technical assistance.

#### 5. Terms of payment

The deadlines for payment given in the invoices must be observed. This application form is only valid in conjunction with a down payment of 30% of the participation fee upon receipt of the corresponding invoice; and the balance payable should be paid as per schedule given below. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and provision of exhibitors' passes.

The applicant or exhibitor will receive invoices for all additional charges (e.g. technical services, advertising material) with the confirmation of the order; they are to be paid immediately on receipt. All invoiced amounts in all MMI India invoices, which are connected with the event, are to be paid in INR, without deductions and free of all charges, by credit transfer to the account specified in the invoices, mentioning the exhibitor's company name and invoice number.

The exhibitor shall be invoiced for full amount. The payment Schedule is the following.

30% of the projected participation price on receipt of invoice (Non Refundable).

40% before October 1, 2016

30% before December 15, 2016

a) Payment of the advance amount is a precondition for further processing of the application for participation.

b) If a payment is not received by the stipulated due date, default of payment shall take effect automatically and without notification.

c) For the invoices issued after **15th Dec. 2016**, the payment is due immediately.

#### 6. Rental contract

The rental contract comes into force when MMI India has notified the exhibitor in writing that he is admitted. This generally occurs when layout planning has been completed. The allocation of the other stands, in particular of neighbouring stands, can change by the time the trade fair opens. MMI India is also entitled to relocate or close entrances to and exits from the trade fair grounds and halls, and to make other structural alterations.

Exhibitors cannot make claims against MMI India because of such changes. MMI India may also subsequently, ie, after the rental contract and the stand assignment have come into force, change space allocations, and in particular change the location, type, dimensions and size of the exhibition area rented by the exhibitor, insofar as this is necessary for reasons of safety or public order, or because the trade fair is oversubscribed and further exhibitors must be admitted or because changes in assignments of exhibition space ensure that the facilities and space required for the trade fair are used more efficiently. However, such subsequent changes may not exceed the scope which the exhibitor can reasonably be expected to accept. Should such subsequent changes result in a lower participation fee, the difference in amount will be refunded to the exhibitor. Further claims against MMI India are excluded.

If exhibitors cannot use their stand space or are impaired in the use of their stand because they have infringed legal or official regulations or the Terms of Participation or the Technical Guidelines, they are nevertheless obliged to pay the participation fee in full and to pay MMI India compensation for all damage caused by themselves, their legal representatives or employees; exhibitors are not entitled to cancel or terminate the contract unless the law specifically entitles them to do so.

#### 7. Cancelling the contract

If the location, type, dimensions or size of the exhibition area rented by the exhibitor are subsequently changed so much that the exhibitor can no longer be reasonably expected to accept the exhibition area, the exhibitor is entitled to withdraw from the rental contract within one week of receiving written notification by MMI India. Otherwise, apart from the statutory rights to withdraw from the contract, the exhibitor has no right to withdraw from this contract. If the exhibitor has stated that he is withdrawing from the contract, although he has no right to do so, the exhibitor is obliged to pay the participation fee. In addition, the exhibitor must pay 30% of the agreed participation fee as flat-rate compensation for expenses incurred by MMI India because the exhibitor has withdrawn from the contract without being entitled to do so and has thus, contrary to his duty, cancelled his participation in the trade fair. MMI India's right to claim further damages remains unaffected.

MMI India is entitled to withdraw from the contract if the exhibitor fails to meet his financial obligations to MMI India on time. MMI India has extended the deadline by 5 days and this deadline for payment has not been met. This applies especially if the exhibitor is in default of payments for the down payment of 30% for the projected participation price. If the exhibitor decides to withdraw after 10th January 2017, he is liable to pay the 100% participation fees.

MMI India is also entitled to withdraw from the contract if the exhibitor neglects his duty arising from this contract to respect MMI India's rights, objects of legal protection and interests and MMI India can no longer reasonably be expected to adhere to the contract. In the aforementioned cases MMI India is entitled not only to withdraw from the contract but also to demand from the exhibitor the agreed participation fee as flat-rate compensation.

Following issued acknowledgement, a compensation shall be charged when the exhibitor withdraws from the contract:

Earlier than 8 weeks before the show – 30% of the participation fee

Within 8 weeks before the show – 50% of the participation fee

Within 6 weeks before the show – 100% of the participation fee

#### 8. Force majeure, cancellation of the event

If MMI India is compelled, as a result of force majeure or other circumstances beyond its control (eg, failure of the power supply), to vacate one or more exhibition areas, temporarily or for longer periods, or to postpone or curtail the trade fair, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against MMI India, in particular claims for damages. If MMI India cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for MMI India to hold the event, MMI India is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

#### 9. Dates of setting up and dismantling

a) In the halls:

Beginning of set-up on **26th February 2017, 10.00 am**. Dismantling must be completed by **12.00 pm** on **4th March 2017**.

An extension is possible only in exceptional cases with the written permission of MMI India's Operations Department.

#### 10. Stand design and equipment

a) In the halls:

Stand height:

The maximum construction and advertising height for stand construction is 5 mtrs. Assuming that the Technical Guidelines are observed in designing and constructing a stand, drawings need to be submitted for one-storey stand construction in the halls insofar as they are built by the exhibitor. On request, MMI India will check submitted stand construction plans (submitted in two copies) for exhibitors. No specific approval will be issued.

All other stand constructions which are higher than 3 meters, multi-storey stands, mobile stands, stands with bridges, stairs, cantilevered roofs, galleries, etc.) and constructions on the open-air exhibition grounds require approval.

Two-storey stand construction is permitted in the halls with the approval of a top-level certified structural engineer, who is employed by the exhibitor or recommended by MMI India. Approval for the two-storey stand depends on the position of the stand within the hall and the area it occupies. Stand drawings containing elevations and cross-sections, cutaway view, electricity layout, static test report or static load calculation, specification of construction must be submitted in duplicate to MMI's Operations Department for approval by the deadline specified, at the latest 8 weeks before stand assembly is to start.

For two-storey structure covering more than 30 sqm, exhibitors need to install sprinkler system on the ceilings of each storey. The structures of the stand cannot hang on the structures of the hall. It has to be attached to the hall structure.

In the case of infringement of any of the conditions specified here, MMI India is entitled to take action in accordance with the General Terms of Participation.

MMI India will erect partition walls only upon request and at the exhibitor's expense. Exhibitors will receive, in good time, the order form for these walls and further stand walls (height 2.50 m) with the Exhibitors' Manual.

Two shows - One date

**INDIAN**  
**Ceramics**  
12th Annual Ceramic Materials, Machinery,  
Supplies & Technology Show



**March 1 - 3, 2017**

Gujarat University Exhibition Centre, Ahmedabad, India

Contact:

MMI India Pvt. Ltd.

507 & 508, INIZIO,

Cardinal Gracias Road, Opp. P&G Building,

Chakala, Andheri (East), Mumbai - 400 099, India.

Tel.: +91-22-4255 4734 Fax: +91-22-4255 4719

Email: amita.singh@mmi-india.in

Organised by



**UNIFAIR**  
EXHIBITION SERVICE

#### 11. Safety Measures

During set up and dismantling period in the exhibition area wearing of a safety helmet is compulsory it is necessary to wear safety helmets and safety belts and to carry out other safety measures against injuries that might be caused by falling objects in overhead work.

#### 12. Technical installations

Applications for electrical installation, water, drainage, and telecommunications can be considered only if submitted in due time on the order forms available from MMI India. The precise terms of delivery and the connection fees are stated on these forms.

#### 13. Other regulations

All building structures on the trade fair grounds shall be executed in accordance with the legal requirements for construction materials. Revolving tower cranes, etc. must be secured according to regulations. Suspending advertising media or other loads (apart from flags) from cranes is prohibited for safety reasons.

#### 14. Restoration of the exhibition areas

All exhibition areas must be handed over to MMI India's Operations Department in their original condition by the stipulated date for completion of dismantling. At the end of the exhibition, exhibitors must remove from the site all the materials especially the double-sided carpet tape used from their stands by the respective timings stated in the "Operations Schedule".

MMI India is entitled to charge the exhibitor concerned for the removal of excessive waste (stand construction debris, crates/pallets, cartons, packing materials or literature) by a contracting firm at exhibitor's cost.

#### 15. Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the MMI India service partners responsible. In special cases, the consent of MMI India's Operations Department is required.

#### 16. Transport of track-laying vehicles

Only track-laying vehicles with smooth track plates, that are also approved for public roadways, may be driven on the roads of the trade fair grounds. The transport of track-laying vehicles into the exhibition halls is permitted only with the express approval of MMI India's Operations Department. The exhibitor is fully responsible for any damage to road surfaces and hall floors.

#### 17. Sales regulations

Direct sales and other services or deliveries made from the stand are not permitted. Exhibited goods must not be delivered to purchasers until after the trade fair closes. Sales are permitted only to wholesalers, retail or trade customers.

#### 18. Catalogue, Internet, Visitor Information

An official trade-fair catalogue, an Internet database and Visitor Information will be compiled for the trade fair. All exhibitors (including co-exhibitors, companies at joint stands and additionally represented companies) are included, with the name indicated in the application, in the alphabetical list of exhibitors in these media. The minimum entry contains the exhibitor's company name, hall and stand number in the alphabetical list of exhibitors. Exhibitors (including co-exhibitors and companies at joint stands) will be offered other entries, eg. in the Product Index, and other forms of presentation in these media on a separate order form. The forms will be sent to applicants in good time. MMI India assumes no responsibility for the correctness and completeness of the catalogue, Internet database and Visitor Information.

The exhibitor is solely responsible for the permissibility under law – and particularly the law on competition – of any advertisement placed in the trade fair catalogue, the Internet database or the Visitor Information of MMI India at the instigation of the advertiser. Should third parties assert claims against MMI India on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold MMI India fully safeguarded against all claims asserted including all costs of any necessary defence in court on the part of MMI India. The same applies to exhibitor entries actuated by exhibitors in the trade fair catalogue, the Internet database or the Visitor Information of MMI India.

#### 19. Exhibitors' passes

For the time in which the trade fair is held, each exhibitor receives the following number of exhibitors' passes free of charge:

Registered sqm.	Passes:	Registered sqm.	Passes:
9 to 17	5	55 to 100	30
18 to 26	10	101 to 400	40
27 to 54	20	more than 400	maximum 50

The number of exhibitor's passes is not increased for co-exhibitors or additionally represented organisations. Additional exhibitors' passes are obtainable from the trade fair management and will be charged for. Exhibitors' passes are intended solely for stand personnel and must not be passed on to third parties.

#### 20. Circular letters

Once the stands have been allocated, exhibitors will be informed by circular of further details concerning preparation and organization of the trade fair.

#### 21. Alterations

MMI India reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

#### 22. Warranty

Complaints about any defects in the stand or exhibition area are to be made in writing to MMI India immediately on occupying the exhibition area, and at the latest on the last day for stand assembly, so that MMI India can remedy such defects. Later complaints cannot be considered and cannot give rise to claims against MMI India.

#### 23. Liability and insurance

MMI India is liable for personal injury (damage arising from injury to life, body or health) caused by neglect of duty for which MMI India, its legal representatives or employees are responsible, as well as for other damage caused by intentional or grave breach of duty by MMI India, its legal representatives or employees. MMI India is also liable for any damage caused by grave breach of cardinal duties by MMI India, its legal representatives or employees. In these cases MMI India is liable only if the damage is typical damage and not consequential damage and then only up to 5 times the net participation fee, at most, however, ₹ 1,00,000 per claim. This limitation of liability applies only to entrepreneurs, legal persons under public law or special fund under public law. If the exhibitors are

entrepreneurs, legal persons under public law or special funds under public law, MMI India is under no circumstances liable for damage to or loss of goods brought to the trade fair by the exhibitor or the stand fittings or furnishings. In this case, it is immaterial whether such damage or loss occurs before, during or after the trade fair. The same applies to vehicles left on the trade fair grounds by exhibitors, their employees or representatives.

For his part, the exhibitor is liable for any culpable damage to persons or property caused by him, his employees, representatives and exhibitors and their exhibition articles or exhibition installations and equipment. Each exhibitor is obligated to take out suitable insurance with sufficient insurance coverage with an insurer registered in the Republic of India and to pay the premiums incurred (including insurance tax) in good time.

#### 24. Photography, filming, video recording, and sketching

Only persons authorised by MMI India and in possession of a valid MMI India pass may film, photograph, or make sketches or video recordings in the exhibition halls. Under no circumstances may photographic or other images or recordings be made of other exhibitors' stands. If this rule is infringed, MMI India can demand that the recorded material be surrendered and take legal steps to achieve this end. Photographs of stands which are to be taken outside normal opening hours and need special lighting require MMI India's prior consent. Such photographs require the main ring circuit to be switched on by the hall electrician. The exhibitor will be charged the costs incurred, insofar as they are not borne by the photographer. MMI India is entitled to have photographs, drawings, films and video recordings made of events at the trade fair, of stands and exhibits, and to use them for advertising or general press publications.

#### 25. Catering, deliveries to stands

Only companies approved for the event grounds may supply exhibition stands with food, beverages and/or flowers. Deliveries to exhibition stands are only permitted with restrictions.

MMI India is authorized to allow deliveries to stands only at certain times.

#### 26. Intellectual property rights

MMI India expects exhibitors to respect the intellectual property rights of other exhibitors. For this end, MMI India is entitled but not obliged to set up an Intellectual Property Complaint Office (IP Office) for each trade fair, whose purpose shall be to support exhibitors in cases of infringement of their IP rights by other exhibitors. If it is proved to MMI India, by presentation of a court decision, that an exhibitor has infringed the intellectual property rights of another exhibitor with the articles on display, printed papers, advertising materials, or otherwise, then MMI India is entitled, although not obliged, to remove from the offender's stand the exhibits, printed matter, or advertising material causing such infringement and to impound them until the end of the trade fair, to close the offender's stand, and/or to expel him and his staff from the trade fair grounds. MMI India is also entitled to exclude the offender from future trade fairs. If such measures prove unjustified, no claim for damages can be made against MMI India, unless the latter is guilty of gross negligence or wrongful intent.

#### 27. Verbal agreements

All verbal agreements, individual and special arrangements are valid only with MMI India's written confirmation.

#### 28. Regulations for use

Exhibitors must comply strictly with the building and use rules for the event grounds. Exhibitors are not permitted to spend the night in the halls or on the open-air grounds. Exhibitors must take the other participants in the event into consideration, must not act contrary to public policy and must not misuse their participation in the event for ideological, political or other purposes which have nothing to do with the event.

#### 29. Period of limitation, period of exclusion

All the exhibitor's claims against MMI India arising from the stand rental, and all legal proceedings in connection therewith lapse after a period of six months. This period of limitation starts at the end of the month in which the closing date of the fair falls. Notwithstanding the provisions set out in Clause A 8, any complaints about invoices are to be made in writing within a period of exclusion amounting to 14 days following receipt of the invoice concerned.

#### 30. Place of performance, applicable law

Mumbai shall be the place of performance, also for all financial obligations. Only the law of the Republic of India shall apply.

#### 31. Jurisdiction, arbitration agreement

The following shall apply to exhibitors incorporated in the Republic of India:

In the event of any dispute, controversy or claim (collectively, "dispute") arising out of or relating to this rental contract, or the breach, termination or invalidity of this rental contract, both parties shall attempt in the first instance to resolve such dispute through friendly consultations. If any dispute is not resolved by friendly consultations, then any party may bring an action at the court which has jurisdiction at the registered address of MMI India.

The following shall apply to exhibitors incorporated or with their principal place of business outside the Republic of India:

In the event of any dispute, controversy or claim (collectively, "dispute") arising out of or relating to this rental contract, or the breach, termination or invalidity of this rental contract, the both parties shall attempt in the first instance to resolve such dispute through friendly consultations. If any dispute is not resolved by friendly consultations, then any party may submit the dispute to the Indian Council of Arbitration in accordance with its rules of arbitration procedure.

#### 32. Data protection

In compliance with data protection legislation, the person-related data of the exhibitor is processed and used for fulfilling the business purposes of MMI India as well as being forwarded to third parties in order to above all fulfill the purpose of the contract concerned.

#### 33. Severability Clause

Should the provisions set out in the Terms of Participation or Technical Guidelines be or become legally invalid or incomplete, the validity of the other provisions or the contract concerned remains unaffected. In such a case, the contracting parties undertake to replace the invalid provision and/or fill the gap with a provision with which the contracting parties are most likely to achieve the economic purpose they pursue in English.